

# CTV, OTT, VOD...WTF?

Video on Demand

**HBO**max

hulu

prime video

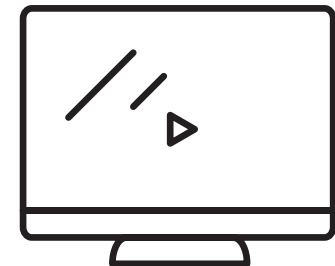
Content is  
streamed over  
the internet



Desktop



Mobile



ConnectedTV

Smart TV Set Top Box Gaming Console